By loosening the media ownership rules, the FCC is effectively dismissing the power of mass media. I am deeply disturbed that the power of mass media is not recognized. The mass media reaches the masses, including the poor. Diversity in mass media is a requirement for democracy. Please do not sell our airwaves to the almighty dollar. Federal Communications Act of 1934 in spirit and principal requires that the licensees act in the public interest. How does this serve the public interest?